



JOHN GLENN

SCHOOL OF PUBLIC AFFAIRS

June 3, 2009

Dear CCI Subcommittee on Interdisciplinary Initiatives Subcommittee:

This cover letter provides background on a Preliminary Prospectus for a Major Proposal for a Bachelor of Science submitted by the John Glenn School of Public Affairs. This submission is separate from the request for permanent course numbers for six courses currently offered by the Glenn School. While five of those six courses are included in the major proposal, as a separate cover letter specifies, those courses are part of ongoing co-curricular programs operated by the Glenn School. We need permanent course numbers for these courses in order to continue running those programs.

The Preliminary Prospectus we provide here represents our efforts to date to develop a major proposal for a Bachelor of Science. At this point, we are far enough along to have a well developed concept for the major, along with the basic curricular architecture, but before we dive further into the mechanics and details of the proposal, we are eager to receive feedback. We intend to address questions and concerns raised by the Subcommittee, as well as further specify required elements of the proposal for a formal submission in the fall of 2009.

We have elected to pursue a Bachelor of Science because our proposed degree program is professional and applied in nature. Our purpose in developing the major is to attend to student interest in Public Affairs education (as evidenced in part by the growing participation in our co-curricular programs), as well as respond to employer demand at the federal, state and local levels for public affairs professionals with baccalaureate degrees.

As the Preliminary Prospectus describes, the proposed degree program is interdisciplinary, as this is the nature of the field of public affairs and as one of the primary purposes of the Glenn School is to serve as an integrator of public affairs knowledge and skills across OSU. Consequently, the proposed degree combines eight core courses in public affairs to be offered by the Glenn School and public affairs tracks to consist of courses offered by departments, schools and colleges across the university. The Preliminary Prospectus identifies the many units around campus that have expressed strong interest in participating in the proposed major, and eight potential public affairs tracks based on courses these units have offered to include. Our intention is to work with partnering units to formalize the eight public affairs tracks this summer in advance of formally submitting the full proposal in the fall. In addition, there are several additional units we intend to meet with regarding the major proposal but have not yet scheduled, including the Department of Political Science and the Department of Statistics.



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As a Preliminary Prospectus the document is conceptual and lacks many of the elements that will be incorporated into the final proposal (e.g. identification of advising capacity, faculty staffing, facilities, indicators of demand). We intend to incorporate these missing elements, as well as learning goals and objectives in the full proposal. In addition, we intend to examine the numbering and the sequencing of the courses we have proposed to form the core of the major. We welcome any comments or questions from the Subcommittee on these elements and other relevant items.

In closing, we thank the Subcommittee for their investment of time to review and offer feedback on this Preliminary Prospectus in advance of our full submission in the fall.

Sincerely,

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Associate Director for Academic Affairs and Research

CC: Kate Hallihan
Ron Severtis
Terry Gustafson

**John Glenn School of Public Affairs
The Ohio State University
Preliminary Prospectus for a Major Proposal for Bachelor of Science**

Summary

The John Glenn School of Public Affairs proposes to create a Bachelor's of Science major in Public Affairs at the Ohio State University. The proposed major will consist of a core of public affairs courses offered by the Glenn School and an array of public affairs specialization tracks offered by departments and schools across the University's colleges. Students in the major will also fulfill the University's General Education Curriculum requirements for a Bachelor's of Science degree.

The Glenn School proposes to commence the major in the fall of 2010 and anticipates recruiting an initial class of 40 students. The major's core courses will predominantly be taught by the Glenn School's full time faculty supplemented by the Glenn School's extensive network of practitioners serving as adjuncts in more specialized courses.

Major Overview

Public Affairs Core Courses (37-38 Credit Hours)

There are eight core courses.

The purpose of the core courses is two-fold:

- to provide a foundation in public affairs – the interconnection between policy making and the management of the organizations and networks that tackle public problems;
- to provide a framework for integrating specialized knowledge on particular public policy or management challenges.

All of these courses will be offered by the Glenn School.

There are six foundational public affairs courses:

PUBAFRS 200 Introduction to Public Affairs (5 credit hours)

This course provides students with an introduction to the public and non-profit sectors, focusing how the two sectors are organized and operate to address public problems.

PUBAFRS 240 Public Service and Civic Engagement (5 credit hours)

This course outlines concepts and strategies that are necessary to be an engaged citizen. The course identifies public service and civic engagement activities that can be conducted to tackle public problems.

PUBAFRS 540 Leadership in the Public and Non-Profit Sectors (5 credit hours)

In this course, students will examine conceptual frameworks and theories of leadership effectiveness in the public and non-profit sectors, as well as the practices, strategies and habits of successful public and non-profit leaders. (Prerequisite: PUBAFRS 240)

OR

PUBAFRS 796 Managing in the Political Environment (4 credit hours)

This course focuses on the way in which the external political environment shapes the ability of policy entrepreneurs to move proposals through the policy making process, as well as how it influences public and non-profit managers pursuit of organizational goals. The course provides guidance on steps to manage the political environment. (Prerequisite: PUBAFRS 240)

PUBAFRS 522 Introduction to Policy Analysis (5 credit hours)

This course introduces students to the fundamental skills and practice of policy analysis. Over the quarter, students will develop a toolbox of skills to analyze different policies for addressing public challenges.

PUBAFRS 730 Public Finance (5 credit hours)

This course provides students with an understanding of the proper role and management of the public sector in the economy. The course focuses on the motivations for creating a public sector as well as the conditions under which different public finance tools (e.g. expenditures, taxes) can achieve desired goals. (Prerequisite: intermediate macro or micro economics course)

PUBAFRS 633 State and Local Government Finance (3 credit hours)

This course builds on the foundation of PUBAFRS 730 Public Finance to explore the finance systems of state and local governments within the United States intergovernmental system. The course continues to explore the effectiveness of different public finance tools (e.g. expenditures, taxes) on desired policy goals, albeit at the state and local levels. (Prerequisite: PUBAFRS 730)

There are two integrating framework public affairs courses:

PUBAFRS 678 Public Affairs Decision-Making (5 credit hours)

The course is designed to integrate knowledge from the foundational and public affairs track courses, returning to the basic question of how analysts and managers in the public sector can make decisions and pursue strategies to achieve important public goals. The focus of the course will be on sharpening and refining student understanding of policy making and program implementation processes, and identifying places where they can effectuate positive progress throughout those processes. (Prerequisite: junior standing)

PUBAFRS 679 Policy Analysis Application (5 credit hours)

This course allows students to apply the knowledge they've acquired both in the classroom and in a real-world setting (e.g. an internship). Each student will craft an analytical paper that examines an important policy or management challenge in the public sector. (Prerequisite: junior standing)

Public Affairs Tracks (25 Credit Hours)

All students in the Public Affairs major will focus and apply their foundational knowledge in more specialized courses on important policy and management issues. Students will be required to take a five track courses (five-credit hour courses). Each track will consist of two foundational five credit hour courses and an array of other substantive courses in the subject area from which students must select at least three. The courses in each track will come from schools and departments across the Ohio State University's various colleges, as well as other undergraduate Glenn School courses. An appendix provides a preliminary list of courses currently offered from various schools and departments that might constitute tracks.

Numerous schools and departments have signaled their interest in participating in the major proposal by offering courses for the tracks. Based on preliminary conversations with these schools and departments, we anticipate developing public affairs tracks in the following eight areas in the first or second year of the major:

- Health Care Policy and Management
- Environmental Policy and Management
- Urban Policy and Management
- Criminal Justice Policy and Management
- Education Policy and Management
- International Policy and Management
- Community Organization and Civic Engagement
- Nonprofit Management

We plan to offer four to six of these public affairs tracks at the outset of the major and bring the other two to four tracks online in the second year.

In some instances, we anticipate that students will go beyond the course work in the public affair track they select to achieve a minor in a relevant field (e.g. Criminal Justice in Sociology).

So far, the following schools or departments have indicated they would like to be part of the major:

- Department of City and Regional Planning, School of Architecture, College of Engineering
- Department of Education Policy and Leadership, College of Education and Human Ecology
- Department of Workforce Development, College of Education and Human Ecology
- Department of Agricultural, Environmental, and Development Economics, School of Agricultural and Environmental Science Administration, College of Food, Agricultural and Environmental Sciences
- School of Natural Resources, College of Food, Agricultural and Environmental Sciences
- Fisher College of Business
- Department of Health Sciences, School of Allied Medical Professions, College of Medicine
- School of Public Health
- College of Social Work
- Department of African American and African Studies, Arts and Sciences Federation
- Department of Communication, Arts and Sciences Federation
- Department of Economics, Arts and Sciences Federation
- Department of Geography, Arts and Sciences Federation
- International Studies Program, Arts and Sciences Federation
- Department of Psychology, Arts and Sciences Federation
- Department of Sociology, Arts and Sciences Federation
- Department of Women's Studies, Arts and Sciences Federation

General Education Curriculum (100 Credit Hours)

The requirements for a Bachelors of Science at the Ohio State University include a series of General Education Curriculum (GEC) courses, including:

- Writing and Related Skills
- Quantitative and Logical Skills
- Data Analysis
- Natural Sciences
- Arts & Humanities
- History
- Foreign Language
- Issues of the Contemporary World
- Diversity

An appendix identifies the GEC courses that will be required for the Public Affairs major.

Other Requirements (24-25 credit hours)

In order to meet the credit hour requirements for a Bachelor’s of Science at the Ohio State University, students in the Public Affairs major must take an additional 24 to 25 hours of credit. Of these, 23-24 credit hours will come in the form of free electives. This provides a sufficient number of credit hours to pursue a minor from many schools and units across the university. The final credit hour comes from a one credit hour course that all entering students take their first quarter at the Ohio State University.

Schedule

Below is a model schedule for progression through the Public Affairs Degree. Some core courses will be offered in multiple quarters, allowing for flexibility in the core. In addition, students will enjoy some flexibility in when they take GEC, policy track, and free elective courses (although because of prerequisites for some courses, many students will likely take GEC courses before policy track courses). As a result, this schedule is merely suggestive.

Table 1: Suggested Schedule for Public Affairs Undergraduate Degree

Academic Standing	Academic Quarter		
	<i>Autumn</i>	<i>Winter</i>	<i>Spring</i>
<i>Freshman</i>	PA 200 (5) 2 GEC (10) Survey Course (1)	PA 240 (5) 2 GEC (10)	3 GEC (15)
<i>Sophomore</i>	PA 540 (5) or FE (5) 2 GEC (10)	PA 796 (4) or FE (5) 2 GEC (10)	PA 522 (5) 2 GEC (10)
<i>Junior</i>	PT (5) FE (5) GEC (5)	PA 730 (5) PT (5) FE (5)	PA 633 (3) PT (5) GEC (5) FE (3)
<i>Senior</i>	PA 678 (5) GEC (5) PT (5)	PA 679 (5) 2 GEC (10)	GEC (5) PT (5) FE (4-5)

Notes: PA = Public Affairs; GEC = General Elective Curriculum; FE = Free Elective; PT = Policy Track; all credit hours are listed in parentheses

APPENDIX 1: Basic Structure of Undergraduate Degree

Requirements		Credit Hours	Notes
1. Glenn School Core Courses		37-38 credit hours	
2. Public Affairs Track		25 credit hours	Will be developed with partnering academic departments
3. General Education Curriculum		95 credit hours	
3a. Writing and Related Skills	10 credit hours		ENG 110 and one course from 367 list
3b. Quantitative and Logical Skills	5 credit hours		MATH 130 or 148
3c. Data Analysis	5 credit hours		STAT 135 or 145; OR POLIT SCI 585
3d. Natural Science	15 credit hours		One lab, one sequence, one biol sci course, one phys sci course
3e. Social Sciences	15 credit hours		POLIT SCI 101 and ECON 200/AED ECON 200; third course from list
3f. Arts & Humanities	10 credit hours		One lit course; one VPA course
3g. History	10 credit hours		HIST 151 or 152; second course is student selection
3h. Foreign Language	20 credit hours		
3i. Diversity	0 credit hours		One social diversity course; one international issues course. Overlap is allowed (thus the 0 credits in the credit column).
3j. Other	5 credit hours		One “breadth” course can come from Nat Sci, Soc Sci or Hum.
4. Free Electives		22-23 credit hours	
5. Other – survey course		1 credit hour	
TOTAL		181	

APPENDIX 2: Glenn School Core Courses

Proposed Core Courses (37-38 credit hours)		Proposed Title	Credits	Prerequisites	Current Status
Required	PUB AFRS 200	Introduction to Public Affairs	5		CCI Review
Required	PUB AFRS 240	Public Service and Civic Engagement	5		CCI Review
Take this course OR 796	PUB AFRS 540	Leadership in the Public and Non-Profit Sectors	5	PUB AFFS 240	CCI Review
Take this course OR 540	PUB AFRS 796	Managing in the Political Environment	4	PUB AFFS 240	Existing Course
Required	PUB AFRS 522	Introduction to Policy Analysis	5		Existing Course
Required	PUB AFRS 730	Public Finance	5	Intermediary macro or micro economics	Existing Course with U/G designation
Required	PUB AFRS 633	State and Local Government Finance	3	PUB AFFS 730	Existing Course
Required	PUB AFRS 678	Public Affairs Decision Making	5	Junior standing	CCI Review
Required	PUB AFRS 679	Policy Analysis Application	5	Junior standing	CCI Review

APPENDIX 3: Potential Public Affairs Track Courses

Students will select one major and one minor policy track (to be determined). Public affairs tracks will be created with partners across campus. Some possible course options are included in this document.

Department	Course #	Course Title
AAAS	326	Black American and the Legal System
AAAS	504	Black Politics
AED Econ	200	Principles of Food and Resource Economics
AED Econ	280	Feast or Famine: The Global Business of Food
AED Econ	434	Food Security and Globalization
AED Econ	500	Managerial Economics for Agribusiness
AED Econ	503	Economics of Public Policy Analysis
AED Econ	502	Production Decision Analysis
AED Econ	531	Environmental and Natural Resources Economics
AED Econ	597	Issues of the Contemporary World
AED Econ	601	Strategic Management
Anthro	597.02	Women, Culture, and Development
Anthro	597.04	Issues of the Contemporary World
Anthro	626	Urban Anthropology
Communication	240	Introduction to Communication Technology
Communication	321	Principles of Effective Public Speaking
Communication	341	Policy Issues in Communication Technology
Communication	501	Mass Communication and Youth
Communication	531	Communication and Conflict Management
Communication	604	Media Ethics
Communication	607	Mass Communication Law
Communication	614	Issues and Images in Political Communication
Communication	636.02	Health Communication in Mass Mediated Contexts
Communication	637	Public Communication Campaigns

Communication	620	Public Opinion and Communication
CRP	712	Theory of City and Regional Planning
CRP	733	Urban Planning and Urban Forum: Social Functions
CRP	643	American City Planning
Economics	200	Principles of Microeconomics
Economics	443	The Analysis and Display of Data
Economics	444	Elementary Econometrics
Economics	479	Economics of Crime
Economics	482	Economics of Gender in Labor Markets
Economics	501	Intermediate Microeconomic Theory
Economics	530	Government Finance in the American Economy
Economics	532	Public Expenditure and Cost Benefit Analysis
Economics	547	Economics of War
Economics	570	Government and Business
Economics	580	Labor Economics and Industrial Relations
Economics	685	Labor Economics
Education P&L	311	Impact of Technology in Learning and Education
Education P&L	413	Legal Issues in Education
Education P&L	650.03	Applied Ethics for Teachers
Education P&L	650.04	Social Criticism in American Education
Education P&L	722	Studies in the History of Educational Policy
Education P&L	726	Educational Change
Education P&L	765	Introduction to Educational Evaluation
Education P&L	786	Introduction to Inquiry: Quantitative Methods
Geography	210	Physical Geography and Environmental Issues
Geography	240	Economic and Social Geography
Geography	H410	Global Climate and Environmental Change
Geography	430	Geographical Perspectives on Environment and Society
Geography	445	The Geography of Transportation Security
Geography	597.01	World Urbanization

Geography	597.02	Integrated Earth Systems: Confronting Global Change
Geography	635	Globalization and Environment
Geography	642	Geography of Development
Geography	650	Urban Geography
Geography	652	Cities, Cultures, and the Political Geography of Difference
Geography	670	Population Geography
History	570.01	US Constitution and American Society to 1877
History	570.02	US Constitution and American Society since 1877
Environment and Natural Resources	400	Natural Resources Policy
Environment and Natural Resources	567	Communicating Environmental and Natural Resources Information
Environment and Natural Resources	601	Evaluation of Environmental Impact
Environment and Natural Resources	642	Natural Resources Administration
Environment and Natural Resources	647	Wilderness Policy and Management
Poli Sci	300	American Politics and Policy Making
Poli Sci	305	Introduction to Public Policy
Poli Sci	504	Black Politics
Poli Sci	505	Urban Government
Poli Sci	508	Asian American Politics
Poli Sci	510	Bureaucracy and Public Policy
Poli Sci	511	Political Strategy, Public Policy and the Private Sector
Poli Sci	512	Women and Politics
Poli Sci	513	Women, Government, and Public Policy
Poli Sci	514	Women and the Law
Poli Sci	515	The Politics of Legal Decision Making
Poli Sci	520	The American Constitution
Poli Sci	552	Security Policy During and After the Cold War
Poli Sci	580	State and Economy
Poli Sci	585	Techniques of Political Analysis
Poli Sci	608	Ethnic Politics in the American Cities
Poli Sci	609	The Mass Media and American Politics

Poli Sci	614	Urban Politics
Psychology	320	Introduction to Data Analysis in Psychology
Psychology	321	Quantitative and Statistical Methods in Psychology
Psychology	508	Psychology of Judgment and Decision Making
Psychology	485	Psychology and the Law
Psychology	522	Organizational Psychology
Psychology	525	Psychology of Personal Security: Global and Local Perspectives
Psychology	531	Health Psychology
Psychology	543	Psychology of Women
Psychology	545	Cross- Cultural Psychology
Psychology	630	Psychology of Public Attitudes
Psychology	646	Psychology of Asian Americans: Children, Youth, and Families
Psychology	684	Psychology of Delinquency
Social Work	520	Problems, Policies and Programs in Social Welfare
Social Work	521	Problems, Policies and Programs in Social Welfare II
Social Work	570	Quantitative Analyses of Social Data
Sociology	209	Introduction to Criminal Justice
Sociology	306	Sociology of Poverty
Sociology	309	Introduction to Law and Society
Sociology	320	Sociology of Education
Sociology	367.02	Cities and Urban Life
Sociology	380	Race in Society
Sociology	407	Social Change
Sociology	410	Criminology
Sociology	434	The Child and Society
Sociology	435	Sociology of Women
Sociology	450	Illness and Social Behavior
Sociology	463	Social Stratification: Race, Class, and Gender
Sociology	464	Work, Employment and Society
Sociology	467	Sociology of Religion

Sociology	487	Types of Sociological Inquiry
Sociology	510	Women, Crime, and the Criminal Justice System
Sociology	511	Sociology of Youth and Crime
Sociology	597.02	World Population Problems
Sociology	608	Gender, Race, and Class in Mass Communications
Sociology	609	Neighborhoods and Crime
Sociology	615	Control and Prevention of Crime and Delinquency
Sociology	618	Sociology of Police and Policing
Sph/Hrng	310	Improving Intercultural Speech-Language Skills
Sph/Hrng	510	Disability Studies in Context
Sph/Hrng	605	Multicultural Aspects of Communication and its Disorders
Statistics	201	Statistics in Your World
Statistics	420	Introduction to Mathematical Statistics
Statistics	451	Statistical Foundations of Survey Research
Statistics	529	Data Analysis II
Statistics	530	Data Analysis III
Women's Studies	305	Gender, Culture, and Power in International Perspective
Women's Studies	513	Women, Government and Public Policy